



PRESS RELEASE

FEFANA Held 50th Anniversary Celebratory Event

Brussels, 26th March 2013 – FEFANA marked its 50th Anniversary with a Sustainability Workshop and a Celebratory Event in Brussels

The first statutes of FEFANA were signed in 1963 by the National Associations of Belgium, France, Germany, Italy and the Netherlands. The EU Association of Specialty Feed Ingredients and their Mixtures celebrated this important milestone with a Workshop on Sustainability, held in Brussels on the 21st March and attended by over 80 delegates from the FEFANA Membership, which now counts more than 100 companies from 28 countries across Europe.

The Workshop comprised presentations by internationally renowned experts on Sustainability such as **Henning Steinfeld**, head of the livestock sector analysis and policy branch at FAO; **Hans Blonk**, expert in the environmental assessment of food products; and **Koen Boone**, Director Europe of The Sustainability Consortium.

That same evening, FEFANA held its celebratory 50th Anniversary event at the Museum of the Royal Belgian Institute of Natural Sciences, with more than 100 invitees comprising representatives from national authorities, the European Commission, and fellow associations active in the food and feed chain.

The event was opened with a speech by FEFANA President Marco Bruni, who focused on the specialty feed ingredients industry's achievements in the past 50 years and its continuous support to the European Union policies aimed at ensuring the highest standards of food and feed safety.

Mr Bruni also stressed the current and future opportunities and challenges faced by association. The future of the specialty feed ingredients industry is of course intertwined with that of livestock production in Europe and worldwide.

FEFANA is highly committed to the food chain approach, for which appropriate networking and interactions amongst stakeholders is of key importance. Through these close partnerships our industry is ready to stand up to the challenge of bringing the safety, quality and societal value of food and feed products into the 21st century.

Attendees were gifted the **FEFANA Golden Book** (available on FEFANA website [here](#)), a new publication celebrating the Association's achievements and its role in the food chain.

About FEFANA

FEFANA - the EU Association of Specialty Feed Ingredients and their Mixtures - is the united voice of the specialty feed ingredients industry in the European Union. With more than 100 Members from 28 countries, it is the organization representing the interests of the specialty ingredients industry that enter the food chain via feed. Manufacturers and traders of feed additives, functional feed ingredients, premixes and other mixtures of specialty ingredients are amongst our member companies.

The association is the interface between the additives and functional ingredients industry and the European Union authorities, including Member States authorities, in order to promote, safeguard and defend common and general interests of its industry.

For any additional information please contact the FEFANA Secretariat at info@fefana.org or visit our website at www.fefana.org.

*Contact person:
Didier Jans
Secretary General*