



PRESS RELEASE

Joerg Seifert appointed new FEFANA Secretary General

Brussels, 29 May 2015

Joerg Seifert has been appointed as the new FEFANA Secretary General to assume the duties on 15 June 2015.

Mr Seifert is of German nationality and holds university degrees in food technology and in business administration. He has gained major professional experience through working at technical director level with the trade association representing the global dairy sector and partnering with many other livestock sectors since 1998.

He succeeds Didier Jans who has left the association earlier in April after fifteen years. Dorothea Schiemann – who has been serving the association as ad interim Secretary General in the meantime – will ensure a smooth handover.

In the words of FEFANA President, Marco Bruni: “Joerg is fully motivated to lead the association through forthcoming changes to build a stronger FEFANA effectively addressing our industry’s challenges of today and of the future.”

Joerg Seifert strongly believes that the European Specialty Feed Ingredients industry has a vital role to play in the feed & food chain for achieving sustainable food security and that FEFANA is the only organization that can defend an appropriate policy and regulatory framework in the EU to secure product innovation and growth of the industry.

FEFANA - the EU Association of Specialty Feed Ingredients and their Mixtures - is the united voice of the specialty feed ingredients industry in the European Union. With more than 100 Members from 28 countries, it is the organization representing the interests of the industry of specialty ingredients that enter the food chain via feed. Manufacturers and traders of feed additives, functional feed ingredients, premixes and other mixtures of specialty ingredients count among our member companies. The association is the interface between the additives and functional ingredients industry and the EU and Member States authorities in order to promote, to safeguard and to defend common and general interests of its industry. For more information, please contact the FEFANA secretariat at info@fefana.org or visit our website at www.fefana.org.