FEFANA publishes an EU Code of Practice on claims for feed additives and premixtures

FEFANA has published its “EU Code of practice on voluntary labelling particulars (claims) for feed additives and premixtures”.

Claims on feed additives and premixtures are a common practice in the feed sector while they are not referred to in Regulation (EC) 1831/2003 on additives for use in animal nutrition. FEFANA has decided to develop its Code in order to achieve a common approach amongst Feed Business Operators (FBOs), which can also be recognized by the authorities, to foster transparency, fair competition and predictability.

In order to ensure alignment along the European feed chain, FEFANA has taken into account other relevant codes of practice already in use; notably the “Code of good practice for the labelling of compound feed for food producing animals” developed jointly by FEFAC and Copa-Cogeca, and the “Code of good labelling practice for pet food” developed by FEDIAF. Complementarily to these documents, the FEFANA Code intends to improve the appropriateness of labelling and to bring a common understanding with regard to the rules applicable to voluntary labelling of feed additives and premixtures.

FEFANA President Gerritjan van der Ven emphasises that “Our FEFANA EU Code of Practice illustrates best industry practice for the management of voluntary labelling particulars for feed additives and premixtures to achieve clear and harmonised information to product users. FEFANA promotes its application across the industry for a transparent and predictable environment, as well as a fair level playing field for the whole supply chain”.

FEFANA encourages its members and interested bodies to share and apply the FEFANA EU Code of practice on voluntary labelling particulars (claims) for feed additives and premixtures, which can be found on a dedicated page on its website.

For more information, please contact: info@fefana.org.

About FEFANA
FEFANA (EU Association of Specialty Feed Ingredients and their Mixtures) is the united voice of the specialty feed ingredients business in Europe. Our membership comprises manufacturers and traders of feed additives, functional feed ingredients, premixes and other mixtures of specialty ingredients that enter the food chain via feed. FEFANA facilitates the dialogue between EU institutions and feed business operators while promoting feed and food safety and a fair and competitive market. For any additional information please contact the FEFANA Secretariat at info@fefana.org or visit our website at www.fefana.org.