FACTSHEET

Cost increase and product registration: FEFANA membership survey results, 2024



The specialty feed ingredients industry in Europe faces significant challenges following the COVID crisis, including soaring energy prices, inflation, and supply chain bottlenecks. The sector is also heavily burdened by the Transparency Regulation (TR), implemented in March 2021, which amended the EU General Food Law and affected EFSA's risk assessment procedures for regulated products.

In March 2024, FEFANA conducted a survey of its members to gain an insight into how the TR has impacted the costs and processes they face when submitting applications for product registration. The findings below are a summary of the replies FEFANA recieved.

Compared to the pre-transparency period, members reported:



On average, data generation costs increased by

+19,4%

+13,7%

For new products For renewals



+33.5 days

Time needed by companies for their dossier preparations has increased by



Said the willingness to submit new product applications has either significantly or moderately decreased



+9 months

Average delay for market access of new products

Conclusion and recommendations

The results highlight an increasingly complex system where the EU Market Access for feed additive becomes more and more unpredictable, despite the fact that the application process is associated with greater costs and delays. Leading to a reduction in the attractiveness of investments in the EU market. This hinders companies' efforts to innovate.

To help feed business operators facing the increased procedural challenges, FEFANA calls for the long awaited modernisation of the Feed Additive Regulation to make EU law easier to comply with.

Source: FEFANA exercise about cost increase for product registration, March 2024. *This figure reflects the current situation where according to the data presented during FEEDAP (Panel on Additives and Products or Substances used in Animal Feed) meetings, the number of applications are significantly decreasing.