



JYB | EUROPE
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Case Study

CO₂ compensation for road transportation



Overview

JYB Europe is committed to offsetting CO₂ emissions generated by road transportation, addressing the indirect impacts classified under Scope 3 of the GHG Protocol. These emissions originate from activities not directly controlled by the company but intrinsically linked to its operations.

JYB Europe calculates the CO₂ emissions generated by each shipment based on distance and mode of transport. This data is included in the sales invoices to promote sustainability awareness among customers and monitor its environmental impact.

To compensate these emissions, **JYB Europe supports different projects through certified offset programs, contributing to the reduction of its overall carbon footprint**. This enables as well the company to promote more sustainable distribution practices.

Impact

The case study delivered measurable environmental benefits by systematically addressing emissions generated throughout the logistics network. **It led to a reduction in indirect CO₂ emissions across the logistics chain** and strengthened the company's alignment with Scope 3 requirements of the GHG Protocol.

The initiative also improved transparency and consistency in emissions monitoring and reporting, enabling more informed decision-making. As a result, it enhanced stakeholder confidence in the company's sustainability strategy.

Additionally, this study reinforced long-term commitments to climate-responsible growth and supported the integration of sustainability into core business operations.

- In 2025, we have compensated **3.6 t of CO₂** generated from road transportation which corresponds to 100% of total emissions emitted.

Supporting Materials:

- [CO2 Emissions Compensation](#)

*This sustainability-related case study was provided by **JYB Europe**.*

To learn more, visit jyb-europe.com.

